Cafédirect Plc

Fairtrade hot drinks company

UNITED KINGDOM

FAIR TRADE Fair trade Green

Cafédirect plc produces a range of Fairtrade certified coffee, tea and hot chocolate products under its own brand name. The coffee, tea and cocoa originate from smallholder growers based in Latin America, Asia and Africa.

Cafédirect maintains relationships with its smallholder farmers, with growers having seats on its board and owning shares in the company. A portion of the profits are allocated to Cafédirect's foundation. The foundation supports cooperation among the smallholder farmers and enables the growers to improve their livelihoods.

Cafédirect was founded in 1992 and first partnered with Oikocredit in 2011.

Partner info

FACTS	
Sector	Agriculture, agri. services and processing
Website	www.cafedirect.co.uk

SOCIAL PERFORMANCE	
Female clients	22.0%

Last synced with latest available data on: March 19, 2024

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