

Tienda Pago Holdings, Ltd

Taking small businesses to the next level with access to financing

CAYMAN ISLANDS

Tienda Pago Holdings LLC is a Latin American fintech startup operating in Mexico and Peru. The company acts as a lender providing owners of small shops with short-term working capital via a mobile platform. Tienda Pago's unique model means it directly pays major suppliers of small shops when they make a delivery. The shop owner then repays Tienda Pago from their sales revenue. This model enables small businesses to expand their stock and product variety, increase revenue and build up a credit history. Launched in 2015, Tienda Pago started in Peru before expanding operations to Mexico in 2017. The company works with more than 17,000 retailers (2018). Tienda Pago is set to further strengthen its operations in Mexico and Peru and expand in the region. The startup aims to reach more small shop owners and create positive social impact for low-income entrepreneurs. Tienda Pago Holdings LLC has been an Oikocredit partner since 2018.

Partner info

| FACTS | | SOCIAL PERFORMANCE | |
|--------|--------------------|--------------------|--------|
| Sector | Financial services | Number of clients | 17,798 |
| | | Female clients | 59.0% |
| | | Rural clients | 28.2% |

Last synced with latest available data on: March 19, 2024

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