

Pro Mujer Argentina

Microfinance, business training and healthcare for women on a low income

ARGENTINA

Pro Mujer Argentina (PMA) is a microfinance institution that provides loans, healthcare services and business training to women on a low income.

PMA started its operations as an international microfinance organization in Bolivia in 1990. By 2014, it operated in five Latin American countries: Argentina, Bolivia, México, Nicaragua and Peru, serving over 250,000 clients through communal banking services.

Communal association members receive basic business training from loan officers. PMA's business training helps women improve their entrepreneurial skills. The training includes topics such as how to set the price of goods, how to monitor income and expenses, and how to deal with competition.

A healthcare service is available to clients and their families for a monthly fixed fee included in the credit instalment. The service's main focus is on prevention and education.

PMA has been an Oikocredit partner since 2010.

Partner info

FACTS	
Loan of	89,099,700 ARS
Sector	Financial services
Website	www.promujer.org

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